Digital Programs

Thank you for your interest in CoffeeTalk's digital programs!

We do have a digital placement available that is only $325 for a month.

Just a bit of background, we have invested heavily in SEO and web design in the last 12 months. Below are the stats verified by Alexa, an Amazon Company:

- CoffeeTalk.com ranks higher in the USA than any other coffee magazine
- Globally also ranks highest of the coffee publications
- CoffeeTalk's averages 8.6 page views per user while all of the others range between 2.0 and 1.2 pages
- CoffeeTalk's average time for a viewer on our site is 16:19 minutes while the rest range from 1:53 to 1:29 on other coffee sites
Verified Web Stats as of November 16, 2018

USA Traffic Ranking
- coffeetalk.com: 174,681
- freshcup.com: 224,727
- baristamagazine.com: 262,303
- roastmagazine.com: 453,819
- too low to rank: baristacoffee.net

Global Traffic Ranking
- coffeetalk.com: 593,821
- freshcup.com: 824,999
- baristamagazine.com: 1,142,143
- roastmagazine.com: 1,143,814
- baristacoffee.net: 2,549,425

Reading Devices
- Desktop: 75%
- Tablet: 5%
- Mobile: 20%

Observers Around the World

Top 19 countries
- United States
- Canada
- Saudi Arabia
- Australia
- United Kingdom
- South Africa
- India
- Brazil
- Hong Kong

*Note:
CoffeTalk's digital magazine is hosted outside coffeetalk.com tracking opens/impressions. Alexa reporting on the left represent coffeetalk.com statistics and are calculated separately from our digital magazine.
CoffeeBuzz Web

Banner Ad rates start at $325 monthly
COFFEETALK.COM/NEWS

- Essential Daily Source of Coffee News Online
- 10,000+ monthly digital subscribers
- Over 225,000 digital issue views per year
- Banner Advertisements starting at just $325/month

Sidebar Web Columns

<table>
<thead>
<tr>
<th>Placement</th>
<th>Home</th>
<th>CoffeeBuzz</th>
</tr>
</thead>
<tbody>
<tr>
<td>L1/R1</td>
<td>$1275</td>
<td>$1275</td>
</tr>
<tr>
<td>L2/R2</td>
<td>$925</td>
<td>$925</td>
</tr>
<tr>
<td>L3/R3</td>
<td>$700</td>
<td>$700</td>
</tr>
<tr>
<td>L4/R4</td>
<td>$550</td>
<td>$550</td>
</tr>
<tr>
<td>L5/R5</td>
<td>$325</td>
<td>$325</td>
</tr>
</tbody>
</table>

Center Web Column

<table>
<thead>
<tr>
<th>Placement</th>
<th>Home</th>
<th>CoffeeBuzz</th>
</tr>
</thead>
<tbody>
<tr>
<td>C1</td>
<td>$1580</td>
<td>$1580</td>
</tr>
<tr>
<td>C2</td>
<td>$1025</td>
<td>$1025</td>
</tr>
<tr>
<td>C3</td>
<td>$925</td>
<td>$925</td>
</tr>
</tbody>
</table>

Sidebar Web Ad Sizes:
- L1/R1: 300x250
- L2/R2: 720x90
- L3/R3: 720x90
- L4/R4: 300x250
- L5/R5: 720x90

Center Web Ad Size:
- C1: 720x90